

EXPERIENCE

BC Public Service, UX Lead Designer

Aug.2020 - Present | Victoria, Canada

Currently serving as the ministry's lead user experience by providing user-centered design practice such as field study, interview, co-design sessions, and usability testing to generate and evaluate cohesive designs for BC Registries and Online Services. Collaborating with key stakeholders to determine various features, best approaches and format for the ministry. Interacted with various types of citizens that engage with our ministry and with different ministries to identify emerging trends. Currently working as part of an agile team to scope iterative research to provide feedback on what features our users are using and what they want. Along with UX research, also responsible to generate high fidelity designs, and UX assurance with the QA team.

Advisor Websites, UI/ UX Designer

June.2019 - July.2020 | Vancouver, Canada

As a lead UI/UX designer, conducted user experience research and UX strategies to develop Advisor Websites' overall products. Products includes: client facing dashboard, website creation platform, and staff dashboard. Interacted with users through various UX methods to achieve user centered design mechanisms. Responsible to convert UX research results into insights, high-low fidelity mockups and to communicate/interact with various stakeholders. Work closely with the developers through out the process to achieve precise outcomes.

BC Online, Service Design Consultant

Aug.2017 - Nov.2017 | Vancouver & Victoria, Canada

Conducted citizen and service provider interview to provide user experience, flow and journey to support BC Online platform's initial ideations. Created and synthesized methods, research findings, strategy, recommendations through visual presentations for executive committee. Collaborated with BC public service design team in an agile working environment.

CareCru, UI/UX & Product Designer

Nov.2016 - Feb.2017 | Vancouver, Canada

As a lead designer, created and developed the company's product: new patient management dashboard for dental practices. Led the design process by developing low to high fidelity wireframes and prototypes. Supported the marketing team with interactive user testing contents. Overall created CraeCru's product and designed it's brand identity.

Emily Carr University, Teaching Assistant

Jan.2017 - May.2017 | Vancouver, Canada

Assisted 4th year interaction design major class by leading design directions to students with graduation exhibit projects. Overall mentored, critiqued and interacted to improve interaction student's projects.

Vancouver Coastal Health, UI/ UX Designer

Sep.2013 - Dec.2013 | Richmond, Canada

Created a new user experience to visualize stroke and STEMI charts for Richmond hospital emergency center. Proposed the concept through interactive prototypes (mobile application) which went through field research and user testing.

HSSBC Human Resources, UX Designer

Oct.2013 - Dec.2013 | Burnaby, Canada

Conducted a design co-creation research session and interviews to define the sound level problem in HSSBC's office space. Created a co-creation design kit containing participatory activities intended to slowly build on one another and provide means to extract worker's perception and emotions about the problem.

EDUCATION

Master of Design

Emily Carr University of Art & Design

2016 - 2018 | Vancouver, Canada

Certificate in New Media Design & Web Development

British Columbia Institute of Technology (BCIT)

Completed 64 credits

2015 - 2016 | Vancouver, Canada

Bachelor of Interaction Design

Emily Carr University of Art & Design

2011 - 2015 | Vancouver, Canada

SKILLS & TOOLS

Invision / Sketch / Azure / UX Pin

Ability to develop and design interactive prototypes and mockups

Photoshop / Illustrator / Indesign / etc

(Adobe Cloud Applications)

Ability to develop general design visuals with different purpose that each programs provide

REFERENCES

Katherine Benjamin

Service Designer, Instructor at Emily Carr University
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Audrey Beugnot

Project Manager | Advisor Websites
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